

Antonia Horvath

UI / UX Designer

WORK EXPERIENCE

WMware Pivotal Labs

London, UK
Jan 2020 – today

Senior Product Designer (UI/UX)

End to end user experience, enablement & facilitation, developing lean and agile products that deliver value to users through research & rapid iterations

IBM iX

Berlin, Germany
May 2017 – today

Art Director Digital

Service design, digital branding, UI / UX design, prototyping, app design, ideation, agile coaching

IBM iX

Berlin, Germany
Apr 2016 – Apr 2017

Junior Art Director Digital

Service design, digital branding, UI / UX design, digital prototyping, app design (web & native)

Adjouri

Berlin, Germany
Nov 2014 – Dec 2015

Designer

Digital & analog branding, advertising and editorial design

Rolling Pin

Graz, Austria
Feb 2014 – Sep 2014

Media Designer

Editorial design, illustration, image editing and typography

Stink

Berlin, Germany
Mar 2013 – Aug 2013

Trainee Film Production

International advertising film- photo- and music video production

EDUCATION

University of Applied Sciences

Graz, Austria
Oct 2010 – Jan 2014

Information Design, BA (grade point average 1.7), focusing on media and interaction design. Bachelor thesis project: urban photography spread

University of Technology

Graz, Austria
Oct 2009 – Jun 2010

Arcitecture

Basics in architectural understanding and designing, material science and architectural history

SKILLS

Tasks

UI / UX Design
Service Design
Digital Branding
Design Systems
Rapid Prototyping
Facilitation / Workshops
Co-Creation
User Research
Usability Testing
Accessibility
Agile Coaching
Illustration

Methods

Design Thinking
Design Sprint
Agile / Scrum
Kanban

Tools

I learn how to use applications very quickly, as they change constantly. The ones I love most are:

Figma
Sketch
InVision
Principle
Procreate
Photoshop
After Effects
Miro
Mural
JIRA
Confluence
Tracker

INDUSTRY EXPERIENCE

Fitness & Lifestyle

Migros iMpuls, health & fitness app

Healthcare

Berlin Chemie, service for chronically ill patients and their doctors

Insurance

BARMER, digital dental bonus program, digital gamebox

Retail

Migros (CH), online shop (B2C)
Sonepar (GER), online shop (B2B)
Tesco (UK), digital gift cards (C2C)

Food and Beverage

Coca Cola, facebook messenger chatbot

Telecommunications & Media

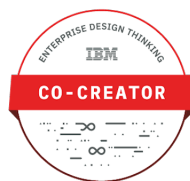
Swisscom, comparison platform
Migros iMpuls, digital magazine

CERTIFICATES



IBM Agile Achiever

The Agile Achiever is recognized for their Agile knowledge and experience. They mentor their teams in agile practices, act as Iteration Managers or Product Owners, and they are sophisticated in their use of Agile practices. They pull from one funnel of work and are flexible from iteration to iteration.



Enterprise Design Thinking Co-Creator

As a Co-Creator, the badge earner is an active contributor on Enterprise Design Thinking engagements. They help bring real-world user outcomes to life by growing collaboration skills and finding opportunities to step up and lead.



Be Equal Ambassador

The Be Equal Ambassador Badge is earned by IBMers who have demonstrated volunteer effort and advocacy representation which support IBM's diversity, inclusion, talent and business priorities. Ambassadors actively advocate through actions and activities to create a supportive, inclusive culture.